

# EDUARDO TUFÍÑO

## TECH CONSULTANT

## Experience

### IT Project Leader / Tech Lead Consultant Corporativo KOSMOS 2023 - 2024

- Definition of digital products, WMS and ERP platforms for supply chain and technological implementations from prospecting, qualification, demonstration, negotiation and follow-up with suppliers.
- Project management, strategy development and digital transformation, suppliers budgets. Planning and monitoring of high impact digital strategies.
- Training and follow-up of work teams, one-on-one meetings.
- **Tech Stack.** Tools, frameworks and languages used in the project:

Oracle Netsuite, SAP, Intelisis, Blueyonder, MS Dynamics, Ansible, Docker, Kubernetes, Java (Jboss EAP) HTML5 + CSS3 (Bootstrap, Materialize, Foundation), Postmain API, Twilio, Zendesk, Trengo, Amplify, Ghost, AWS, Azure, MySQL, MariaDB, Git, Github, Jira, Confluence.

### Head of Development (IT) / Tech Lead 2015 - 2023 Valtech México / Headways Media

- Team management and leadership of work team.
- Creation of budgets and technical feasibility for high-level projects.
- Development of solutions using new technologies creative ideas using new tools, frameworks or methodologies.
- Selection of the best development approach and technologies for each project based on desired user experience, flexibility, time and budget.
- Management and implementation of tools, platforms, mobile apps, websites, ecommerce for clients like: Telcel, infonavit, Vanguard, SURA, AIG, Gepp, Nutrioli, Bridgestone/ Firestone LATAM, SorteosTec, RUD, Alesa, Santander, Interjet, ICCS, Sanofi, Loreal.
- **Tech Stack.** Tools, frameworks and languages used in the projects:

Javascript (Angular, ReactJS, Vuejs, NodeJS) PHP (Laravel, Codeigniter) Java (Jboss EAP, SpringBoot, Maven, Wildfly) Python (Dialogflow, PolyAI) HTML5 + CSS3 (Bootstrap, Materialize, Foundation), Postmain API, Twilio, Zendesk, Intercom, Trengo, Shopify, Contentful, Magento, Woocommerce, Vtex, AEM, Wordpress, Strapi, Drupal, Hubspot, Klaviyo, Marketo, Salesforce, Andoird & iOS, Kotlin, Flutter, Swift, Cloudflare, S3, Amplify, Ghost, AWS, GCP, Azure, Redhat Openshift, GA +GTM, SEO, ASO, MySQL, MariaDB, Redis, PostgreSQL, Mongo, , Git, Github, Gitlab, Jira, Monday, Confluence, Figma, Adobe, Stripe, Google Pay, Apple Pay, Mercado Pago, Kueski, Optimizely, Hotjar, Meta.

### Architect Cloud - DevOps Fullstack - Tech Consultant

AIIESEC Mexico & Egypt / Trinfinitteam / TOC Mexico/ Rappi Spotify / CUPRUM / Ecohero /EnCo Group/ Marnie Agency /JWT ADP.mx **Since 2010 - 2015**

- Definition of digital products, mobile apps, platforms for different industries and technological implementations from prospecting, qualification, demonstration, negotiation and customer follow-up.
- Implementation and migrations, use of agile methodologies, management and governance, design and dev Mobile Apps, APIs for eCommerce, CMS, CRMs, WMS, Email Marketing, SEO Performance Improvements, Cloud Services, SaaS, PaaS, IaaS, Headless, Cybersecurity, Payment Processors, Advergaming and Artificial Intelligence.
- **Tech Stack.** Tools, frameworks and languages used in the projects:

GA+GTM, SEO, ASO, Ansible, Docker, Kubernetes, Javascript (Angular, ReactJS, Vuejs, NodeJS) PHP (Laravel, Codeigniter) Java (Jboss EAP, SpringBoot) Python (Dialogflow, PolyAI) HTML5 + CSS3 (Bootstrap, Materialize, Foundation), Postmain API, Twilio, Zendesk, Trengo, Shopify, Woocommerce, Vtex, AEM, Wordpress, Strapi, Drupal, Hubspot, Klaviyo, Marketo, Salesforce, Andoird & iOS, Kotlin, Flutter, Swift, Amplify, Ghost, AWS, GCP, Azure, MySQL, MariaDB, MongoDB, Git, Github, Gitlab, Jira, Monday, Confluence, Figma, Adobe.

## Pro Skills

- Cloud: AWS, MS Azure AD, Google CP (Kubernetes & Docker)
- CRM: Hubspot (Hubl), Salesforce Commerce Cloud, Klaviyo, Marketo
- BI: Google Data Studio, MS Power BI
- Ecommerce: Woocommerce, Magento, Shopify, Vtex
- CMS: Wordpress, Drupal, Webflow, Contentful, Ghost, Gatsby, Strapi
- Mobile Apps: Android, iOS, HarmonyOS (Flutter, Swift, Kotlin)
- MS Business Central, SAP Hybris, SAP BI/ SHANA, Oracle WMS IoT & CX Cloud - Aspel
- Models and Arch: SaaS, IaaS, PaaS / Headless
- Leadership of work teams.
- Methodologies: Agile, Jira, Lean Six Sigma, SCRUM, Kanban
- Advergaming/Gamification VR/ AR: Unity, Blender
- Artificial Intelligence, Chatbots

## Profile

I'm passionate about technology. I'm a digital/tech consultant. I have the skills and experience leading teams and customization and focus on IT process and sales cycle. I also specialized in migrations and digital transformation, payment processors, Cloud, UX/UI DevOps, ERPs, WMS, Ecommerce Solutions, digital creative projects, Mobile Apps, CRMs, CyberSec, SecOps and Project Management PM with certifications to back me up. I have the capabilities and knowledge to achieve the best technology solutions that any project can face.

## Education

2022 (in process)  
Information Technology Management (Master Degree)  
Universidad de Espana y Mexico UEM

2023 Software Engineering  
The Hong Kong University of Science and Technology

2023 Elements of AI (ECTS) University of Helsinki

2015 Bachelor Degree of Business Relationships Instituto Politecnico Nacional

## Certifications

- **Cybersecurity Attack and Defense Specialization**
- **ISO/IEC 27002:2022**
- **COBIT® 2019 (CCSP)**
- **(ISC)² Systems Security Certified Practitioner (SSCP)**
- **Microsoft Azure Data Engineering Associate (DP-203)**
- **Financial Technology (Fintech) Innovations (University of Michigan)**
- **Networking and Security Architecture with VMware NSX**
- **Leadership : Technology Management / Engineering eCommerce Management Professional CPD Accredited**
- **Liderazgo y habilidades de negociación (Tecnológico de Monterrey)**
- **Master Digital Product Design: UX Research & UI**
- **Hubspot (Marketing Software, Sales software, DM, CMS)**
- **SAP Technology Consultant**
- **AWS Architect/Devops**
- **Cisco CCNA 200-301**
- **Adobe Certified Expert (AEM)**
- **Project Management - Google / Agile - Jira**
- **SCRUM Master**
- **Cybersecurity Attack and Defense**
- **ACA Google App Engine CPE30I**
- **Salesforce**
- **Microsoft Power BI Data Analyst**
- **SAP Techbnoogy Consultant - SAP BI / SAP HANA**
- **Business intelligence and data warehousing (UNAM)**

## Languages

English C1 ( EF SET / Angloamericano)  
Portuguese B1

## Tech Skills

Device Management Systems: JAMF Pro, Kandji, Sophos IT Support: Helpdesk / NOC (SLAs,DataCenter) Responsive Development Mobile Apps (Android & iOS) Email Marketing Automation (SF,HS,Marketo,Doppler) Analytics: GA4 + GTM, Meta Ads YT Advertising ASO-SEO (Screamingfrog, Semrush) Payment engine implementation (Stripe,PayPal,ML) Confluence, Bitbucket PHP,Java,JavaScript (NuxtJS,React,Angular, VueJS) Python Database: MySQL/SQL MariaDB, Redis Git: Github, Gitlab DevOps, Cloud Architecture, Ansible, APIs